

Anthem[®]

Foundation

Ways To Amplify

SOCIAL MEDIA



Post Photos



Use #AnthemCares



Share Stories

HOW TO GET INVOLVED

- Go 'live' on Facebook to showcase our partnership
- Take photos in the field
- Tag the participating organization's social handles
- Highlight a success of your program by creating a Blog
- Tag @AnthemFDN in your posts
- Monitor for responses for the first 24-48 hours

SAMPLE POSTS

"We're working with @AnthemFDN to enhance the health and wellbeing of individuals in communities we serve"

[Add Photo]

"Huge thanks to @AnthemFDN and @CollectiveMed for helping to put this fantastic technology in Kentucky

#hospitals #healthdata
#emergencymedicine

@AnthemFDN



<https://medium.com/anthemfoundation>



Please work with your Anthem Blue Cross and Blue Shield Grant Manager- and Public Relations Director to determine what to create for the greatest impact for your partnership.