

Reducing Substance Use Disorder

Request for Proposal

Background

As an organization committed, connected, and invested in our communities, Anthem and the Anthem Foundation are striving to improve the health of humanity by reducing racial injustice, strengthening our communities and addressing health inequities in America.

The Anthem Foundation recently refined its strategy to underscore this commitment. Anchored by our vision of improving the health of the socially vulnerable through strategic partnerships and programs in our communities, the strategy is rooted in demonstrating measurable impact in priority focus areas.

At Anthem, we know that to meaningfully improve the health of our members and communities, we must take a broader, more holistic view. This means we have the data and resources that enable us to understand and address the physical, behavioral, and social drivers of health. As a result, we are well-equipped to champion this holistic, whole-health approach. One in five Americans experience mental health conditions and concerns in a given year, yet 56% of those individuals will not receive treatment. Many adults have co-occurring mental illness and substance use disorder. Addressing the array of care and service options from prevention and early intervention to screening and treatment for mental health and substance use disorder leads to better quality of care and advancing health equity.

As a key pillar of this refined strategy, Anthem Foundation will build on its work around Substance Use Disorder by investing up to \$30 million over the next three years to support programs that address the array of care and service options, including Prevention & Early Intervention, Crisis Response & Interventions, Long-Term Intervention, and Community Resources & Recovery Supports.

We are inviting qualified nonprofit organizations with a history of proven, programmatic community initiatives to join us in these efforts. In an effort to ensure our funding reaches the communities where it is needed most, we are placing an emphasis on programs specifically working to prevent and treat mental health and/or substance use disorders, improve access and reduce barriers to trauma-informed approaches rooted in equity, and implement harm reduction strategies to reduce the morbidity and mortality of substance use disorder.

Type of Programs

Anthem Foundation will be considering:

- **National programs** promoting scalable and sustainable systemic change.
- **Local programs** in California, Georgia, Indiana, New York, Ohio, and Virginia that support socially vulnerable populations with relevant interventions.

Grant Program Goals

- **Prevention & Early Interventions:** Promote positive youth and family development of protective factors and reduce risk factors that lead to depression and substance use through evidence-based programs. Examples of such programs include, but are not limited to, social-emotional learning (SEL) assessments and Strengthening Families Program.
- **Treatment:** Crisis Response, Post Crisis Intervention & Long-Term Intervention to reduce the impact of mental health and substance use disorder.
- **Community Support & Recovery:** Create more access and reduce barriers to trauma-informed approaches rooted in equity and implement harm reduction strategies to promote lifelong recovery.

Grant Range & Term

- **Grant Range:** Open
- **Grant Term:** 1-3 years based on need

Requested Information

Successful grant applications should include methodology, including critical milestones, for tracking to specific metrics such as:

Prevention

- Percentage of students showing healthy development of attitude, knowledge, and skills
- Percentage reduction of multiple risk factors for later alcohol and drug abuse, mental health concern, and delinquency
- Percentage improvement of developmentally appropriate and culturally responsive competencies
- Reduction of ER utilization for preventable SUD-related incidents

Treatment

- Percentage of individuals adhering to Medically Assisted Treatments compared to baseline
- Percentage of individuals receiving alcohol and/or other substance dependence treatments compared to baseline

Community Support & Recovery

- Percentage of individuals receiving follow-up support after diagnosis of mental illness or substance use and/or after Emergency Department visit or hospitalization
- Percentage of individuals employed 6-months post treatment compared to baseline

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- Reduction of fatal or nonfatal overdose rate compared to baseline
 - Reduction of alcohol related deaths compared to baseline
 - Percentage improvement in Addiction Treatment Gap addressed via increased patient access to care or increase in skills or training of healthcare professionals through interventions such as Motivation Enhancement
 - Percentage reduction of infectious disease transmission among people who use drugs

Long-term Support

- Percentage of individuals on long-term opioids receiving annual monitoring compared to baseline
- Percentage of individuals in treatment and recovery with quality recovery housing

Successful proposals will also incorporate process and outcome measures in one or more of the areas below:

Health Equity

- Support communities of color
- Support socially vulnerable individuals
- Provide culturally relevant interventions

Whole-person Care

- Mental health

Understanding of health-related social needs of population being served

- Transportation
- Housing instability and homelessness
- Employment

Interventions that are relevant to population being served

- Builds trust through programming that considers unique needs of the individuals served by the program
- Creates innovative solutions for Substance Use Disorder treatment options and harm reduction services

Collaborations that focus on meeting the needs of the local community

- Community Health Centers/FQHCs
- Community/Faith-based organizations
- Social recovery models leveraging the strengths of community organizations and evolves a recovery ecosystem

Eligibility

Applicants must meet all of the following eligibility criteria for consideration:

1. Show proof of status as a registered 501(c)3 charitable organization within one of the following subsections of the Internal Revenue Code:
 - 170(B)(1)(a)(vi) – Organization which receives a substantial part of its support from a governmental unit or the general public
 - 509(A)(2) – Organization that normally receives no more than one-third of its support from gross investment income and unrelated business income and at the same time more than one-third of its support from contributions, fees, and gross receipts related to exempt purposes
 - 509(A)(3) – Organizations operated solely for the benefit of and in conjunction with other exempt organizations, typically other public charities
 - 509(a)(3) – Type I
 - 509(a)(3) – Type II
 - 509(a)(3) – Type III functionally integrated
2. Clearly define key measures and accountability standard, including key milestones; and
3. Track and record long-term outcomes of program effectiveness and sustainable change.

Submissions

Nonprofit organizations seeking funding to implement community initiatives that align with the above guidelines should [submit an application](#) to be considered in this request for proposal.

Please note: Anthem Foundation is not accepting meetings or phone calls of inquiry and respectfully asks that all applicants follow the protocol as presented. Applicants will be contacted by the Anthem Foundation with the status of their submission.